



Social Media Workshop — Part II For Business Success

Now that you understand the basics of LinkedIn, Twitter and Facebook, take this workshop to see how businesses like yours use these free marketing tools to increase business. We will look at examples in various industries and best practices. Each site attracts a different audience of customers and we will look at some websites that will help you with your continuing education. Social media will grow in importance in 2010- make sure you are a leader!

Instructor: Sally Berry, Bristol Creek Tourism Consulting, LLC.

Date: Tuesday, April 6, 2010
Time: 9:00 am – 12:00 noon
Location: Genesee Community College – Lima Campus
7285 Gale Rd., Lima, NY 14485
Cost: \$20.00 per person (or \$15.00 per workshop for Part I & Part II)
(includes program, training materials and refreshments)

****Every participant will have full use of an internet connected computer****



Attendee _____
Organization/Business _____
Phone _____
Address _____
Email address _____

Seating is limited. CALL THE CHAMBER TO MAKE YOUR RESERVATION – 585 243.2222
To ensure your participation, mail your registration form and payment
before Friday, March 19, 2010

Livingston County Chamber of Commerce, 4635 Millennium Drive, Geneseo, NY 14454.
Make checks payable to Livingston County Tourism. Questions? Call 585 243-2222

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